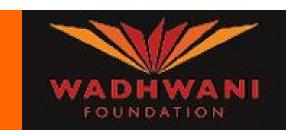
Wadhwani Foundation



GREEN JOBS FOR UNEMPLOYED YOUTH
Meera Shenoy
Executive Director

Jobs for unemployed rural youth





Why Skilling and Jobs for Youth?



- One job results in socio economic transformation of the family
- A job in the organised sector to a youth is the quickest way of achieving MDG goals
- Social problems like alcholism, drugs, crime result if youth energies are not channelised

Before and After



On Family













On Individual

Profile of youth : Before Trainings



- ❖Annual income of family Rs.12,000
- Agriculture labourer or working in unorganized sector
- Erratic incomes
- Highly indebted to moneylender





Impact



- Highlights from Independent impact studies done by Intellicap and University of Berkeley:
- Average monthly remittances Rs. 3000 per month. Since average family incomes are Rs.1500 pm, this means one job in the organized sector for a family member pulls the family out of poverty
- 92% were comfortable with English
- 100% commented on a rise in self esteem.
- 94% invested in higher education and health
- 93% invested in assets like TV, vehicles etc.
- Dependence on money lender(high cost debt) was reduced from 74% -14%

Impact Study on work on girls



- Done by ISB
- Rural girls offered a bouquet of choices
- Self confidence and aspirations higher and wanted a career



- Postponed age of marriage(child marriages are common)
- Many want to save and complete graduation and MBA

ACHIEVEMENTS 2005- March 2010

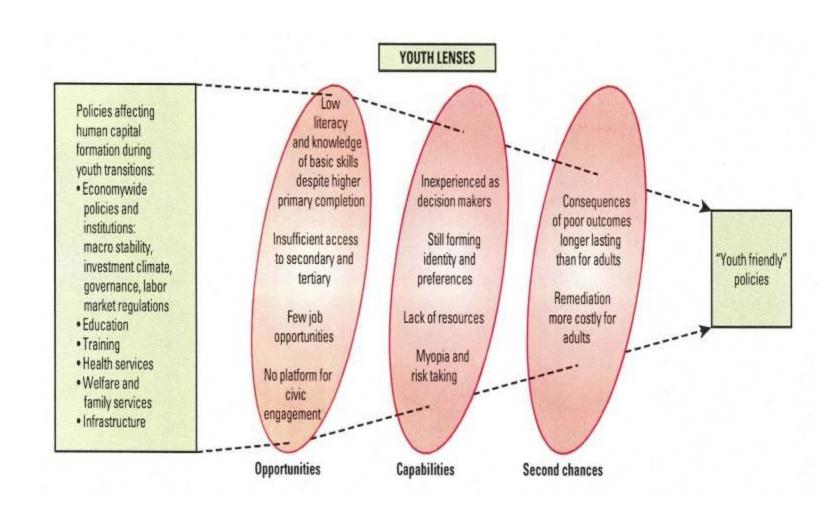
Year	No. of youth Trained	No. of Youth Placed
2005-6	12320	11,200
2006-7	38194	33,800
2007-8	74750	65,000
2008-9	101645	73,891
2009-10	54919	45600
TOTAL	281828	229491

32.5% girls; 42% SC,ST

Placements 70%

Global Perspective





Policy & Interventions



- Planning commission also highlighted 25 sectors with high potential
- Green jobs automobile-retrofitting/powersolar
- 1 million green jobs
- UNEP- 900,000 biogas opportunities





Green Jobs: Stakeholders: 3 Ps



- Public Create an enabling eco-sphere.
 Fund/monitor/policies-GREEN JOBS MISSION
- Private training institutes/share modules/make existing govt. infrastructure market-linked in a PPP mode/hire skilled youth
- People- parents / youth/community
- "Business looses opportunity; government looses credibility but society looses most of all"



Thank You Meera Shenoy 09849900800

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